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CableOrganizer.com Offers Holiday Shoppers Unique Gadgets and Gizmos Galore

Unconventional Holiday Gifts Abound at CableOrganizer.com

FORT LAUDERDALE, FL, October 30, 2007 – Let's face it - playing Santa can be a challenge at best. All too often, attempts at merry making prompt the dreaded, last minute "mall crawl of desperation" that usually results in spending far more money than you had intended. To help Americans gift with ease and confidence this year, CableOrganizer.com (<http://CableOrganizer.com>), among the world's leading purveyors of cable, wire and equipment management solutions, offers this unique list of gotta-get-em gadgets and gear that will keep the gift recipient duly appreciative all year through:

- **iPod® cord control.** The **Cableyo™ POP** is one nifty solution designed to store and protect iPod and other ear bud cords. This tiny cord winder keeps a headset organized and ready for use, and can be fastened to a belt clip, armband, shirt pocket, or bag. It also has a suction cup for stationary use. **earPod** is another great iPod headset accessory that houses the wires in a plastic round enclosure to keep them from twisting and tangling. The felt-lined center compartment on the **earPod** can even store ear buds and plug to protect them from damage or getting lost. (Price Range: \$4.99 to \$9.99)
- **Wireless laptop mouse.** Many people prefer a laptop computer for mobility – especially those who travel a great deal. But, after using the touch pad on a laptop for a few days, wrists, hands and fingers ache for a more ergonomic solution. A **Belkin Rechargeable Wireless optical mouse** is a great gift since it is cordless, works for both right and left hand users, and features the popular scroll wheel. (Price Range: \$49.99 to \$ 69.99)
- **Universal remote control.** Get him a stocking stuffer he 'really' wants – a universal remote control that will allow him to relax to the fullest extent in his easy chair. The **Logitech® Harmony®** is one advanced universal remote that can control all entertainment systems with the touch of a button. It's "Web Wizard" feature makes setup programming a snap. (Price Range: \$129.99 to \$269.99)
- **Multi-gadget charger.** From cell phones to iPods to your child's GameBoy, gadgets reign supreme in many households. But, most need to be charged to remain functional. For that person with so many gadgets to charge but so little time, multi-device chargers such as The **Power Station Traveler™**, which can charge up to 3 small portable devices simultaneously, will allow the recipient to tote an array of fully functional electronics with ease. (Price Range: \$19.95 to \$32.99)
- **Protective casing.** For that person who's particularly "hard" on their portable electronics such as cell phones, PDA's and pagers and other personal gadgets, the **Pelican Micro Case Series™** is a great solution. With a variety of fun colors to choose from, these polycarbonate watertight, impact absorbing cases protect small electronics and other valuables from wear and tear, accidental drops and other

damage, and are small enough to fit snugly into a backpack, purse, briefcase or other carry on. (Price Range: \$7.44 to \$ 16.77)

- **Watts up?** Want to save someone some real dough amid rising energy costs? Handy devices such as the **Watts Up?**[™] electricity meter will determine what each standard 120 volt AC electric device will cost to operate. No more guesswork about how much it'll cost to power something over a short or long span of time. These types of electricity meters will quickly display the wattage and the electrical usage cost of the appliance. Now "that's" a bright gift idea! (Price Range: \$72.95 to \$195.95)
- **Top-grain leather tool bags & totes.** Made from high quality leather, mom can execute her home improvement or repair project in style! These attractive and functional **Klein® Tool bags** come in various sizes, allowing for multiple uses and versatility along with long-lasting durability. (Price Range: from \$32.43)
- **Suede deerskin work gloves.** These gloves have a soft, form-fitting design and pile lining, which make any work comfortable for the hands. (Price Range: \$35.52)
- **Label printers.** While a **label printer** may not be on everyone's "gotta have it" holiday wish list, these nifty gadgets are actually a luxury that people become die-hard addicts to once they own one. Perhaps the most versatile gadget on earth, with dozens of makes and models to choose from, label printers have a myriad of possible uses both personal and professional. From filing systems to scrapbooking to luggage tags to storage containers to love notes, this unexpected gift is a sure-fire winner. (Price Range: \$7.99 to \$799.99)
- **Cushioned 7-piece screw driver and nut driver sets.** Sets contain a convenient selection of popular screwdrivers and nut drivers complete with a deluxe Cushion-Grip designed for extra-long, dependable service and unbeatable comfort. Color-coded cap identifies hex size. The comfortable Cushion-Grip is locked around a solid plastic handle. (Price Range: from \$50.47)
- **Art screens.** Imagine state-of-the-art technology that, at the touch of a button, transforms a wall-mounted painting into a high tech video display. **ArtScreen**[™] makes that a reality. What once was a beautiful piece of art is now a plasma television! Inside a beautiful hardwood frame, the artwork ascends or descends with the touch of a remote control. When the screen or television is not in use, an artistic image of the purchaser's choosing is displayed within the frame. When the artwork is retracted, the video display is visible for viewing within the lovely framing. (Price Range: \$2,595.00 to \$4,395.00)

Consumers may shop for these and other unconventional holiday gifts online at <http://CableOrganizer.com>, or may call the company toll-free at 1-866-222-0030.

About CableOrganizer®.com

Founded in February 2002 and headquartered in Fort Lauderdale FL, CableOrganizer.com is a premier cable and wire management-related product vendor. The company provides companies, organizations and individuals around the globe with 24/7/365 access to an extensive array of high-quality products and information resources through its convenient online storefront. In addition to CableOrganizer.com, the company also owns and operates CableOrganizer.fr, which is operated out of Rennes, France. CableOrganizer.com also publishes "*On the Wire*," a free monthly electronic newsletter with a considerable multi-national opt-in circulation base. Among other honors, CableOrganizer.com was named among *Internet Retailer* magazine's 2007 "Top 500" and earned a Stevie® Award as the "Best Overall Company of the Year - Non-Services Businesses - Up To 100 Employees."

Note to Editors: Product samples (on all items except Art Screens) and hi-resolution artwork available. Access the company's complete press kit online at <http://cableorganizer.com/press>. Contact Merilee Kern at merilee@kerncommunications.com or 858-577-0206 for more information.

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