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CableOrganizer.com Turns Naughty into Nice with Holiday Gifts that Right the Wrongs

Unexpected gift ideas to transform the disorganized, un-green and gadget-challenged on your list into tech-savvy model citizens

Fort Lauderdale, FL, October 22, 2010 - The holidays are headed our way, and the Great Gift Hunt is on. "This year, instead of separating friends, family and coworkers into the same old Naughty and Nice categories, dare to convert Naughty *into* Nice with a few unexpected gifts for the Disorganized, Un-Green and Gadget-Challenged on your list" suggests Christina Hansen, a Product Specialist with CableOrganizer.com. "Think of it as Gift Therapy, in which awesomely functional presents transform their recipients from nice people with nasty habits into certified model citizens."

Meet a few of the year's biggest Naughties, and the gifts that have the power to turn them Nice this holiday season.

Naughty #1: The Gadget Loser/Abuser

Our parents always told us that we couldn't have nice things until we were responsible enough to take care of them, but this Naughty is the one who got away. They're the guy or girl who always has the hottest, most expensive gadgets... until they drop them into the pool, forget them on a table in the mall food court, or accidentally run them over.

[Pelican Micro Cases](#) won't actually make someone less of a klutz or misplacer, but they can protect even the most delicate electronics from the Naughties who treat them so carelessly. These pint-sized cases are crushproof, dustproof, waterproof, buoyant, shock-absorbent, and even look good – really good. Think they need even more protection? Opt for the customizable foam liner, and you'll hear your pal's gadgets heaving a sigh of relief. (Starting at \$9.97) More info and to buy: <http://cableorganizer.com/pelican/micro-cases.htm>

Naughty #2: The Energy Waster

Whether this Naughty is environmentally-unfriendly or just plain (dare we say it?) lazy, they never turn off or unplug anything - ever. They're the type that let idle printers burn the midnight oil, and fail to switch off the DVD player or gaming console when the fun is over. Increase the Nice Factor by giving the electricity squanderer in your life a [Smart Strip](#), the intuitive power supply that automatically cuts power to peripheral devices when the main event (i.e. HDTV or computer) is turned off. Mr. or Ms. Naughty will quickly realize how nice it is to live greener, especially when their utility bills are reduced. There really is a gift that keeps on giving. (Starting at \$28.59) More info and to buy: <http://cableorganizer.com/smart-strip/>

Naughty #3: The Laptop Fryer

This is the person who not only runs his/her laptop 12 hours a day, but also keeps it surrounded by stacks of dust-collecting, heat-retaining clutter. Considering that heat and dust are a laptop's two biggest enemies, behavior like that is just plain naughty. Set things right by surprising an inconsiderate notebook user and their heat-withered electronics with the [SpaceStation Laptop Dock from BlueLounge](#). This sleek workspace organizer props laptops up at an angle that lets heat dissipate, and provides the user with an ergonomic typing position. It also keeps cords hidden, includes a built-in USB, and gives you plenty of space to stash everything from cell phones to business cards. (\$79.95) More info and to buy: <http://cableorganizer.com/blue-lounge-designs/space-station.html>

Naughty #4: Dead Battery Dude

We all have one: the friend or family member whose cell phone conversations always end involuntarily... usually when their perpetually-low battery decides to call it quits. Whether this Naughty is a chronic charger misplacer or just never thinks to plug in until it's too late, we have the perfect solution: the [Belkin Travel Power Adapter](#). This all-in-one problem solver has all the bases covered: a customizable charging cord to stand in for lost chargers, as well as the ability to plug in at home or on the road, thanks to interchangeable AC and DC adapters. Plus, it goes way beyond cell phones by keeping even laptops, digital cameras and MP3 players at full-bar status anytime, anywhere. (\$99.66) More info and to buy: <http://cableorganizer.com/belkin/travel-power-adapter/>

Consumers may order a wide selection of holiday tech gifts online at <http://CableOrganizer.com> or via toll-free telephone at 1-866-222-0030.

About CableOrganizer.com

Founded in February 2002 and headquartered in Fort Lauderdale, FL, CableOrganizer.com is a premier [cable and wire management](#)-related product vendor. The company provides companies, organizations and individuals around the globe with 24/7/365 access to an extensive array of high-quality products and information resources through its convenient online storefront. In addition to <http://CableOrganizer.com>, the company also owns and operates <http://CableOrganizer.fr>, which is operated out of Rennes, France. CableOrganizer.com also publishes "On the Wire," a free monthly electronic newsletter with a considerable multi-national opt-in circulation base. Among other honors, CableOrganizer.com is continually named among *Inc. Magazine's* Inc. 500 and 5,000 and *Internet Retailer* magazine's "Top 500." CableOrganizer.com also ranked on DiversityBusiness.com's list of "Top 500 Women Owned Businesses in the U.S." and was named among the *South Florida Business Journal's* "Best Places to Work."

Note to Editors: High resolution artwork and select product review samples available by request. Contact Leanne Naidoo, CableOrganizer.com, Inc, leanne@cableorganizer.com, 954-861-6349.

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